



GOELST[®]

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“The Goelst product allows us to take advantage of the features of modern design and materials.”

Reginald F. Combs
Vice President, Blanco, Tackabery, Combs, & Metamoros, P.A.

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CASE STUDY: Blanco, Tackabery, Combs, & Metamoros, P.A., Winston-Salem, NC

“We were looking for a clean, efficient, functional, attractive work environment – which is exactly what Goelst provided” - Reginald F. Combs, Vice President

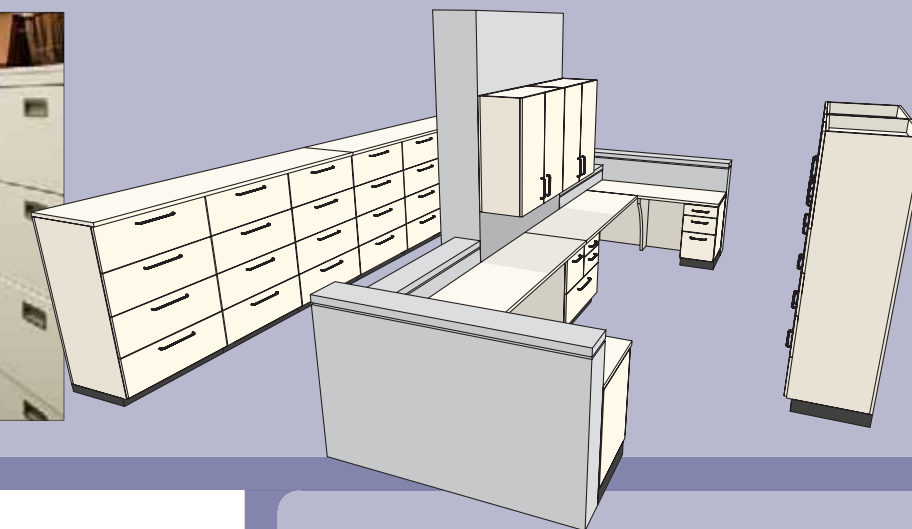
At Goelst service never stops when a project is completed. In fact, our post-sale service is second to none as we make a point to keep our customers happy long term. Consider the case of Blanco, Tackabery, Combs, & Metamoros, P.A., one of the Southeast’s most respected law firms.

After 28 years with Blanco, Tackabery, Combs, & Metamoros, P.A., saying that Vice President Reginald F. Combs has seen some change within the organization would be a considerable understatement. From personnel to location, and most everything in between, BTCM has undergone all sorts of improvements over the years, and always remained committed to providing exemplary legal services at great value.

When it came time to upgrade to a new facility in ‘96, BTCM knew exactly who to turn to. “Before finding Goelst,” comments Combs, “we were often disappointed with the design limitations of the more traditional lines of office furnishings.” Specifically, Combs notes prior problems with delamination and the dark appearance of other product options.

With the Goelst product, Combs continues, “We are pleased with the much brighter, contoured, and ‘custom’ look.” Ten years after installation, Combs comments that he is still ecstatic with the way the Goelst product “facilitates the quick exchange of materials and documents between our lawyers and staff.”

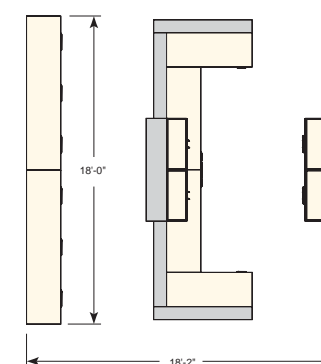
One of the primary deciding factors for Combs when selecting Goelst was the ability to create a custom-work environment for any space. With other furniture suppliers, Combs noted “sharp right angles” and a “one-size-fits-all” mantra as areas of displeasure.



The Perfect Fit

Responding to the issues Combs and his team brought to the project, Goelst was able to deliver a solution that integrated perfectly with the unique shape of the firm’s office space. Located on the top two floors of the BB&T building in Winston-Salem, NC, BTCM maintains a unique, almost circular floor plan. Because of their long, narrow design, many of the reception office spaces that were previously rather inefficient became seamlessly integrated into the overall layout. Selecting a clean Goelst white laminate look, BTCM was able to achieve the light, modern, open feel they desired.

As always, Goelst has prioritized value and service to the client above all else and developed a long-term relationship with BTCM. From the beginning Combs has commented that the Goelst people have been the difference. Ten years after the initial install, Combs notes that the professionals at Goelst “continue to be sensitive, careful, and responsive to our needs.” At Goelst we make a point to exceed expectations on every project, and that’s a large part of what keeps us moving forward. We take pride in pleasing the customers we’ve done business with in the past and enjoy building relationships for the present and future.



QUICK LOOK

OVERALL SIZE: 2,400 Square Feet

AREAS INCLUDE: Reception Areas, Office Areas, Library/Resource Areas, Conference Room

PRODUCT USED: Goelst® ivory laminate cabinet bodies and fronts in reception, office, break rooms, and library/resource areas. Goelst® mahogany woodgrain laminate on conference room bodies and fronts. 3mm edgebanding on laminate worktops, 1mm on cabinet bodies

WORK SURFACES: Navy Grafix laminate worktops



PICTURE INDEX (CLOCKWISE FROM TOP LEFT): 1 RECEPTION AREA; 2 HALLWAY FILING AREA; 3 PERSPECTIVE LINE ART OF RECEPTION AREA AND PARALLEL HALLWAY FILING SYSTEM; 4 OFFICE AREA; 5 PLAN VIEW LINE ART OF RECEPTION AREA; 6 LIBRARY/RESOURCE AREA